

Jan Halili

Art Director and Graphic Designer

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Work

Freelance Art Director and Graphic Designer

2019-present

Design and branding for Coinbase, Benchling, Disney, Litcessory, The Bill and Melinda Gates Foundation, Carelndeed, Futurola, and Tealium, among others.

Creative Services Specialist

AIG/Corebridge • Remote • 2022-2023

Designed new corporate templates and other print and digital collateral for AIG's re-brand to Corebridge Financial.

Art Director and Senior Designer

Wells Fargo Auto • Irvine, CA • 2007-2019

Lead creative for the Wells Fargo's Auto Finance division. Co-developed campaign strategy and design collateral for marketing campaigns, trade publications, trade show collateral, and more. Worked closely with Executives, Marketing Managers, Production Coordinators, and writers on external campaigns and internal initiatives.

Senior Graphic Artist

Nikken International • Irvine, CA • 2006-2007

Designed Nikken magazine, catalogs, print ads, web assets, and Macromedia Flash animations. Directed photo shoots.

Senior Graphic Designer

PIMCO • Newport Beach, CA • 2005-2006

Designed internal publications, training manuals, promotional material and other collateral utilizing Adobe Creative Suite and Microsoft Office.

Graphic Designer

Tropitone Furniture • Lake Forest, CA • 2000-2002

Designed annual product catalogs, mailers, print ads, and price lists. Directed on-location photo shoots.

Education

Art Center College of Design, Pasadena

Extended Education, Typography

California State University, Fullerton

Bachelor's Degree, Communications,
Marketing and Graphic Design

Skills

Primary Skills

Brand Identity + Design
Print Design
Front-End Web Design
Adobe Creative Suite
Microsoft Word + Powerpoint
Google Docs and Slides
Aprimo

Secondary Skills

Figma
Illustration
Package Design
Photography
Videography
Motion Graphics